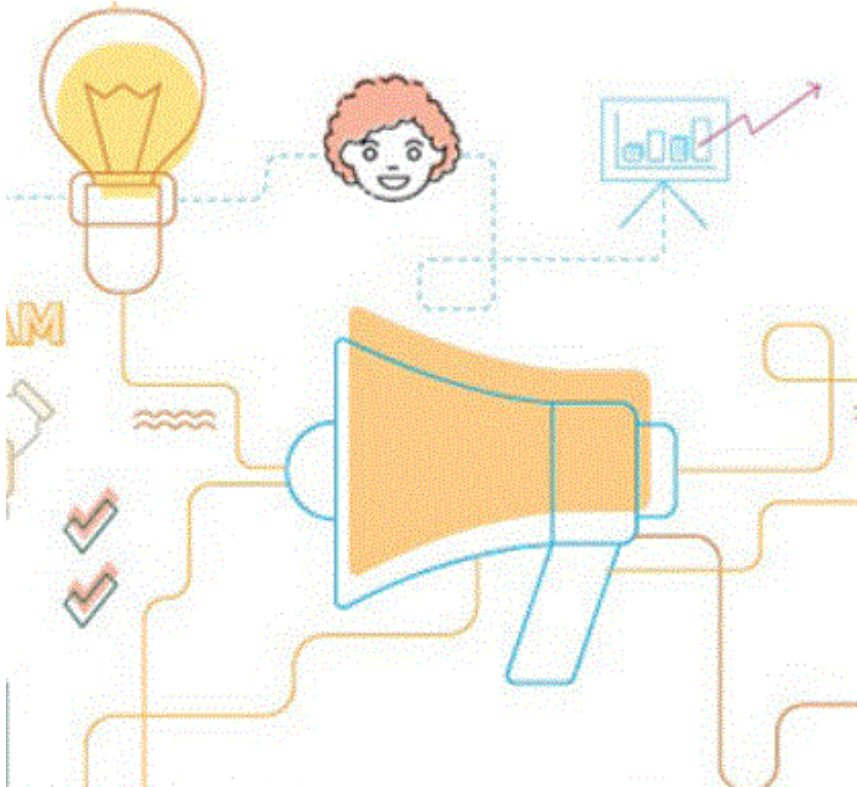




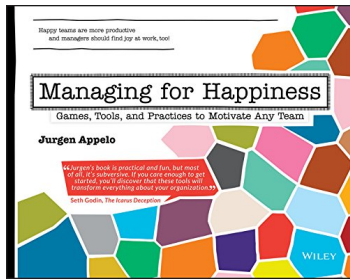
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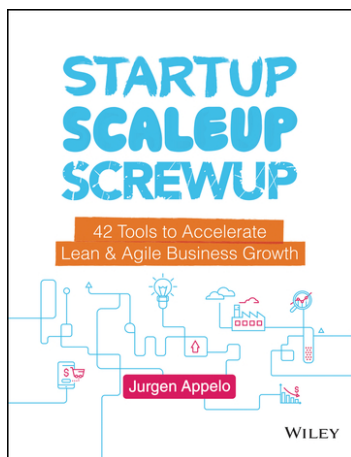
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JURGEN APPELO is an author, speaker, and trainer with 400 trainees globally who license his workshops on making management fun, to help creative organizations survive and thrive in the 21st century. Jurgen is CEO of the startup Agility Scales, and co-owner of the scaleup Happy Melly. He is the author of *Managing for Happiness: Games, Tools, and Practices to Motivate Any Team* from Wiley.